



HKU
SWSA

Department of Social Work and Social Administration
The University of Hong Kong
香港大學社會工作及社會行政學系



Setting Briefing CD & MCSW placement

2026-27 concurrent
placement orientation

Community Development & Multi-Cultural Social Work

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Setting coordinator (MCSW and CD)

Updated: 1/4/2026

AI Use in Fieldwork Placements

- **IMPORTANT:**
- The practices below align with ***HKU Guidelines on the Use of AI in Teaching and Learning**, which encourage the responsible, transparent, and ethical use of emerging technologies.
- Students must follow their placement agency's rules about AI, data use, and confidentiality.
- If the agency's rules are stricter than HKU or Department guidelines, follow the agency's rules.

APPROPRIATE AND INAPPROPRIATE USE

You are always responsible for checking that AI content is correct, relevant, and appropriate. Talk to your supervisor about anything AI helped you with.

Examples	Allowed?	Notes
Reviewing general social work concepts or frameworks	✓	General psychological concepts or therapeutic approaches.
Brainstorming group or programme ideas	✓	No identifiable information.
Checking grammar or clarity of anonymised group/programme text	✓	Student authorship and professional judgement must remain central.
Creating promotional materials and presentation materials for groups and programmes	✓	The student should disclose that the image was created using AI tool(s).
Summarising publicly available policy or research	✓	Read and verify the original source.
Writing or editing case notes, recordings, summaries, assessments, diagnoses, risk judgements, or intervention plans	✗	Strictly prohibited for specific clients or confidential records.
Entering service user, participant, or identifiable agency information	✗	Strictly prohibited.
Using AI to generate a complete/major part of a proposal or report without substantive student work	✗	Strictly prohibited.
Asking AI to analyse the dynamics of a specific group or to advise on managing particular members.	✗	Strictly prohibited.

Notes

Retain AI-use records, including prompts and outputs verbatim, for verification if required.

“Writing” includes text produced for proposals, presentations, orientation reports, and other written materials.

Retain original non-AI work and required supporting documents, if supervisors need to review the original work.

Tell us you used AI

- If AI helped you outline, write, or edit a group or programme document, say so. Add a short note at the start of the document, in a footnote, or on a cover page. For example:
- "AI helped with language editing (tool name, date). The ideas and judgement are my own."
- "AI helped generate ideas for activities (tool name). I adapted them to fit the agency."

Rundown today

1. Self-introduction
2. Essential concepts about CD and MCSW
3. Preparation for the placement in the CD/MCSW setting
4. Arrangement of agency visits and mid-term sharing
5. Sharing Session



Who are you?

1. Your nickname / How can we call you
2. BSW / MSW (FT/PT)
3. Placement Setting and 1st/2nd placement
4. Find your field-mate (if needed)
5. Describe your feeling about summer block in ONE word
6. Think of an adjective to describe CD/multicultural social work

*Try not to repeat with others 😊



Community Development is...

Multi-cultural social work is...

- Aim at improving ,developing a community
- Process of conscious awareness
- Empowerment and collective participation
- Increase the social cohesion/connect people to the community
- Facilitate social, economic and environmental sustainability ◦



What is CD actually means ?
What is important for CD work /MCSW work ?
What we need to know ?



Type of Services in CD Setting

Subvented Services



- Community Centre (CC)
- Neighbourhood Level Community Development Project (NLCDP)
- Care and Support Networking Team 關愛隊



Type of Services in CD Setting



Non-Subverted Services / Project Base (Mainly **)

- Advocacy Group (e.g : SOCO, 關草聯, 陣綫)
- Social work teams in the newly established estate Social housing projects, Community Living Room (社區客廳)
- Social economy projects /SIE fund (Social Innovation and Entrepreneurship) 社創基金/social enterprises
- Homeless Concern
- **Renewal Social Service Team (重建隊)**
- Project subvented by different funders with CD element (e.g 周大福 subsidizing community living room , JC supporting carers project)
- Gender empowerment (Rain Lily, Hong Kong Federations of women's centres)
- Labour empowerment (女工會, 天主教勞工牧民中心, Caritas project)
- Cultural preservation , revitalization projects (Blue House , Garden Manison)



Type of Services in MCSW Setting

1. Service for Ethnic Minorities Residents

(e.g.: Support Service Center for EM, Outreaching team for Ethnic Minorities , Community Support Teams (Pakistan and Nepal), Language Programme, Employment support service

Service, Ethnic minority team in Community Centre(CC) , C-for- Chinese@JC" Project (For EM kids)

2. Service for Refugees / Asylum Seekers

(e.g. : Advocacy Group, Provision of Assistance for Non-Refoulement (not forced to be send back) Claimants), Christian Action Centre for Refugees)

3. Service for Domestic Workers

- (e.g. : Advocacy Group

Hong Kong Federation of Asian Domestic Workers

Unions (FADWU) ,
Mission For Migrant Workers (MFMW)

Caritas Asian Migrant Workers Social Service Project)



Showcases of placement students who were in CD setting

1. Mutual support and Self-help organization

Name of the Community Work Project:

滅蟲特工隊 (Pest-killing volunteers group)

街坊潔力小隊 (Timebank cleaning team)

蟲鼠隊關注組 (Pest control team concern group)



2. Advocacy / Community education related

Name of the Community Work Project:

街坊設計師- 蒲飛休憩設施新想像 (Design thinking project of public resting area in Pokfield road)

簡樸房街站 (Basic Housing Unit Street Station)

Research on current labour welfare support and Street Station

Showcases of placement students who were in CD setting

3. Press Conference

Name of the Community Work Project:

self-employed cleaning workers in Yau Tsim Mong and Tai Kok Tsui

- To build and enhance competency and social support network of self-employed cleaning workers, and foster a more supportive work environment and related policy implications.

Showcases of placement students who were in MCSW setting

1. Case

- Adjustment issue of EM
- Social Resources referral
- Emotion support on family issue
- Enquiries on renting a flat in Hong Kong
- Court and Labour tribunal procedures

Showcases of placement students who were in MCSW setting

2. Group

- Shine your light : Talented Moms
Discovery -> handicraft

- DSE student support group : working
with refugee youth

- Expressive Art Group for migrant
workers

Showcases of placement students who were in MCSW setting

3. Programme

Understanding HK culture

Inclusion programme e.g creating community art

Outings

Labour rights education

Preparation for the placement

- Theories
- What is expected /will you do
- Requirement on homework

Application of theories and models in CD Setting

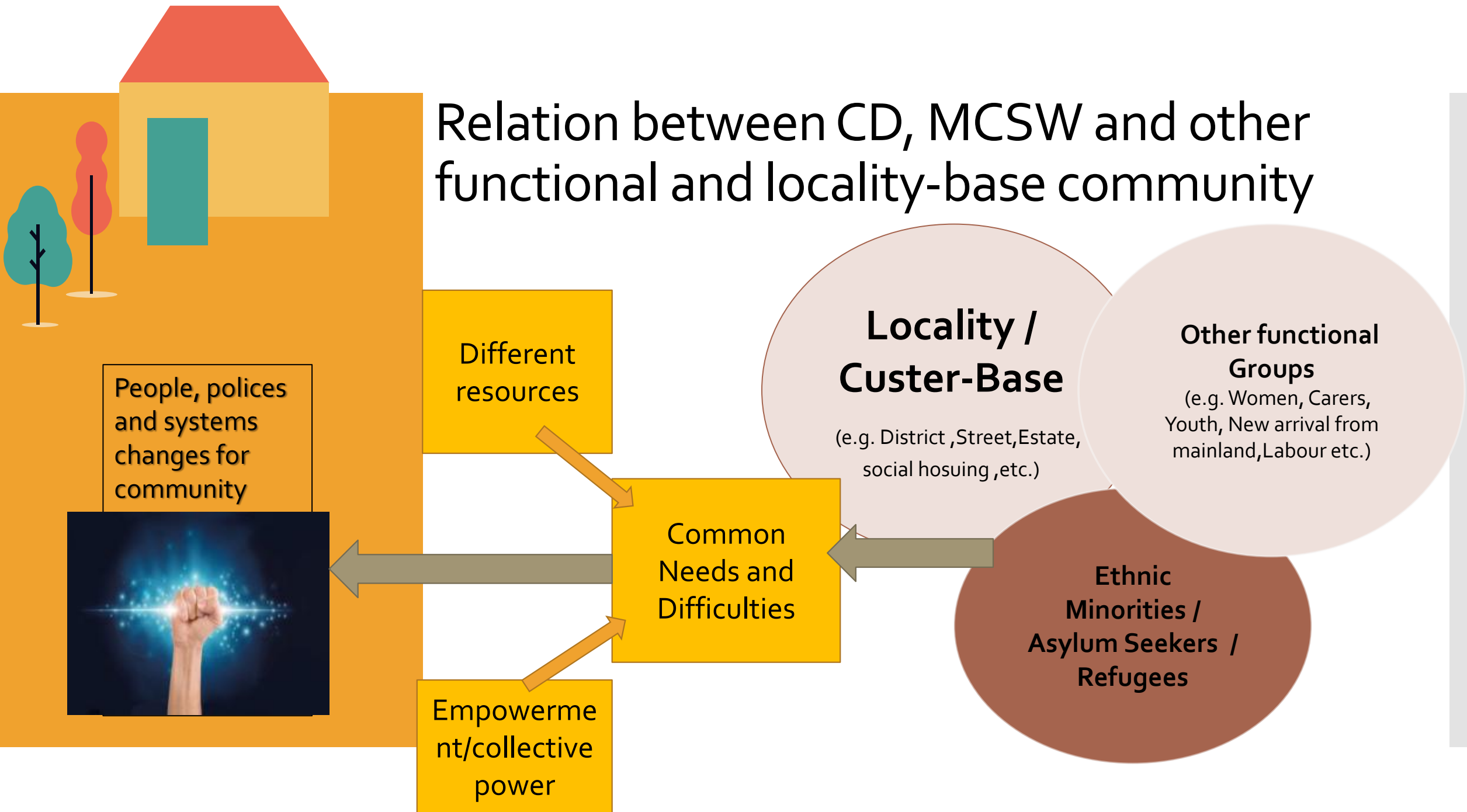
6C model

(Keith Popple, 2005)

1. The Models are not entirely discrete, but rather there is a degree of overlap between them
2. Mixed Model and Mixed Phrasing



Relation between CD, MCSW and other functional and locality-base community



Concept to be revisited

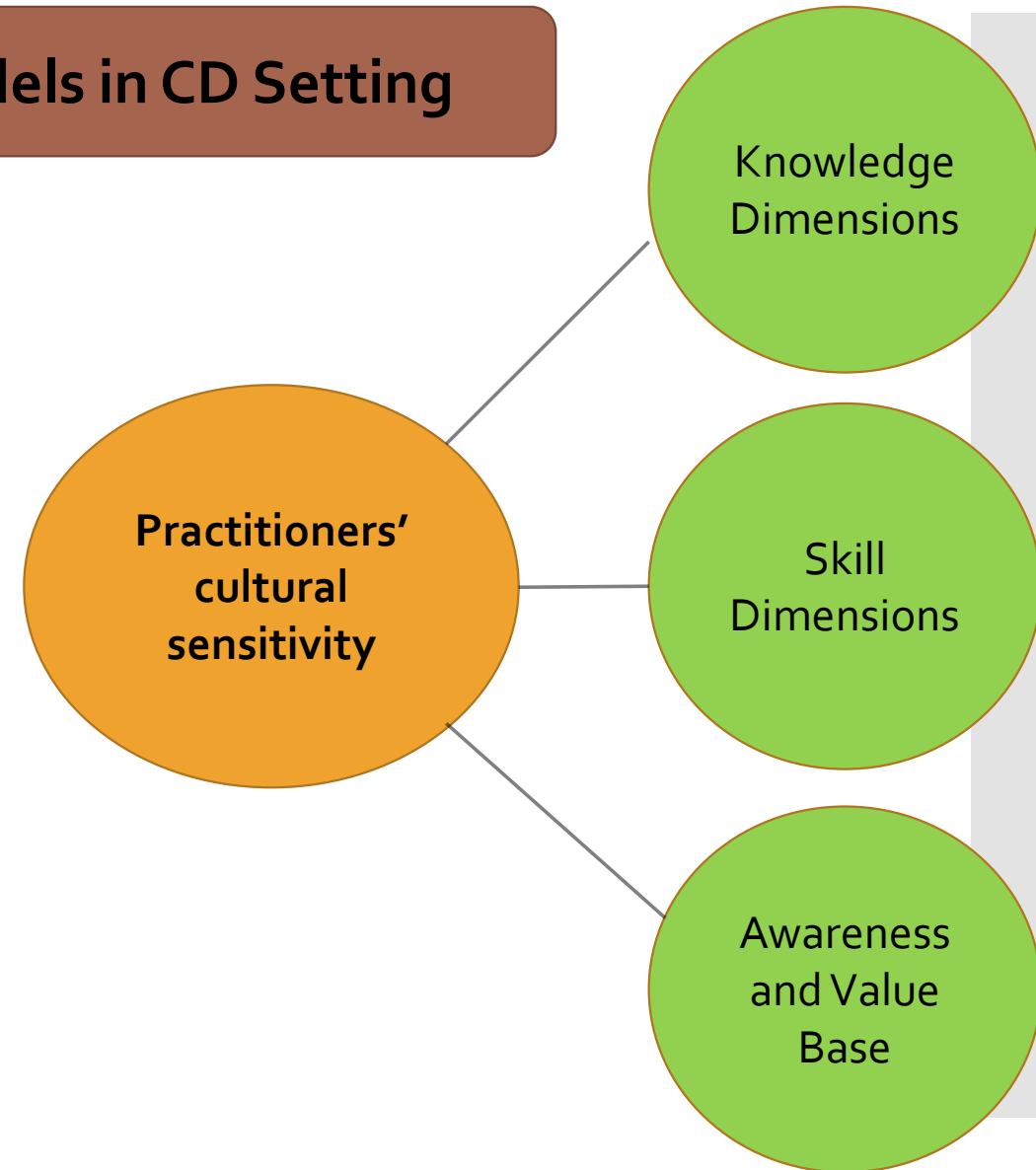
- Empowerment Theory
- Asset Based Community Development (ABCD) Theory
- Social Capital Theory
- Social Economy Theory
- Gender – related Theory
- Participation Ladder
- Organizing related theory

Culturally Sensitive Interventions (CSIs)

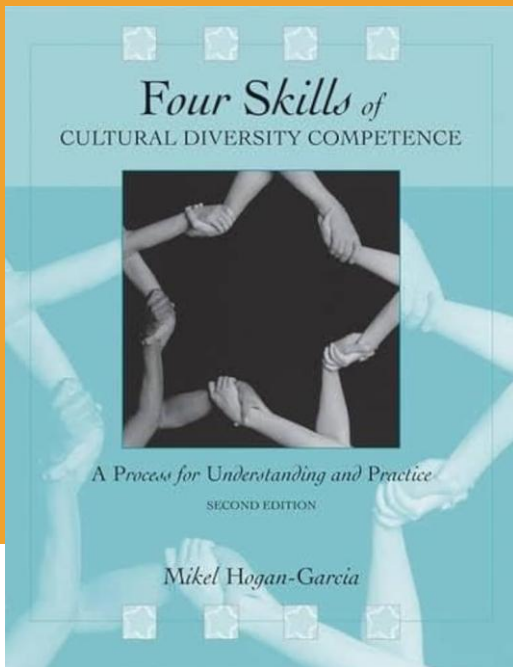
Application of theories and models in CD Setting

“The extent to which ethnic/cultural characteristics, experiences, norms, values, behavioral patterns, and beliefs of a target population as well as relevant historical, environmental and social forces are **incorporated in** the design, delivery, and evaluation of targeted health promotion materials and programs”
(p.272)

Resnicow, Soler, Braithwaits, Ahluwalia and Butles. 2000



4 Skills of cultural diversity competence



Application of theories and models in CD Setting

- Understanding culture as multilevel
- Understanding barriers to effective relationship
- Practicing Culturally Centered Communication Skills
- Designing and implementing organizational-cultural competence
->from our programme/project design

This model is created by Dr. Mikel Hogan

Professor in California State University, Fullerton

Preparation for the placement (what is expected to do)

1. Pre-visit the center and the community
> start to prepare the statistics of the district
2. Understand the stance and practices of placement agencies
3. Understand Policy and Welfare for designated functional groups
4. Discover community features
e.g. Tai Kok Tsui (no MTR around ,special co with many local eateries)





Preparation for the placement

5. Study about CD-related model
6. Ready for approaching stakeholders (拜地主)
7. Build networks among classmates in same setting and other CD /MCSW workers from different agencies and colleges
8. Ready for facing frustration ,rejection, challenges to your value



Preparation for the placement

Value and attitude is the key 

- Be open
- Willing to step out of your comfort zone
- Connect yourself with the clients /kai fong (街坊)

Requirement of the placement work

- **Reflective log**

- Not solely describe what have you done , but the value reflection
- Reflection can be base on service, work dynamic, client's feedback and behaviour

- **Orientation Report**

- Both qualitative(interview colleagues and kaifong) and quanti data
- You can start doing it today (gather information in census , physical boundaries) **finish the data part earlier !**

- **Case recording**

- Remember to describe what approach you have used (even active listening , reframing ,etc,)
- You may your case plan in table form , indicating ,next meeting date , objective , and content

Requirement of the placement work

- **Group , Project proposal and recording**

- remember to include the budget

- make sure the objective is measurable , also indicate the way of assessing the objective (questionnaire ? Feedback?)

- remember to include the contingency plan (e.g adverse weather ...it's a summer placement)

- For the recording , please don't simply say ` the participation of the members are high, they are very active . ` **Please give examples and description**

- Use table , point form / diagram to help**

- **Evaluation**

- Also review worker's performance here

- Can also report the difficulties encountered , **and how you tackled it**



Sharing
Session

Group Discussion (2 small groups) 10 mins

What are the **ONE** expected Challenges and **ONE** Opportunities of CD (from each student)/ MCSW in concurrent placement?

How can we cope with the challenges and make use of the opportunities ?



Reference Corner



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[Home](#)[Course & Schedule](#)[Orientation](#)[Field Settings >](#)[Useful Information ▾](#)[Contact Us](#)

Find

‘Community
Development’

And

‘Multicultural Social Work’

In Field Settings

Reference

Written Assignment Templates

- ↓ [Case Report](#)
- ↓ [Checklist for Pre-placement Visit and Agency meeting](#)
- ↓ [Group Proposals and Reports](#)
- ↓ [Project Proposals and Reports](#)
- ↓ [Orientation and Community Study](#)
- ↓ [Learning Contract](#)
- ↓ [C01a Placement Hours Record Form sample](#)
- ↓ [C-01b Supervision Hours Record Form sample](#)
- ↓ [Supervision Agenda](#)
- ↓ [Supervision log](#)

Reference List

- ↓ [Community Development Services \(CD\)](#)
- ↓ [Services for the Elderly \(ES\)](#)
- ↓ [Family Services \(FS\)](#)
- ↓ [Multicultural Social Work Services \(MCSW\)](#)
- ↓ [Medical Setting Social Work Services \(MSS\)](#)
- ↓ [Rehabilitation Services \(RS\)](#)

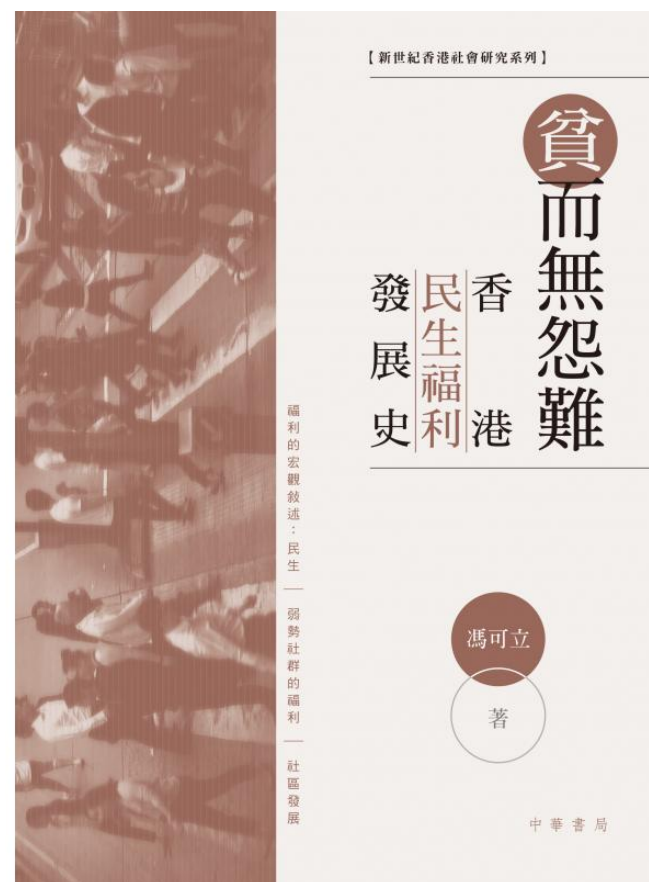


社區發展資料彙編2019：堅守、開拓、創新（第二版）

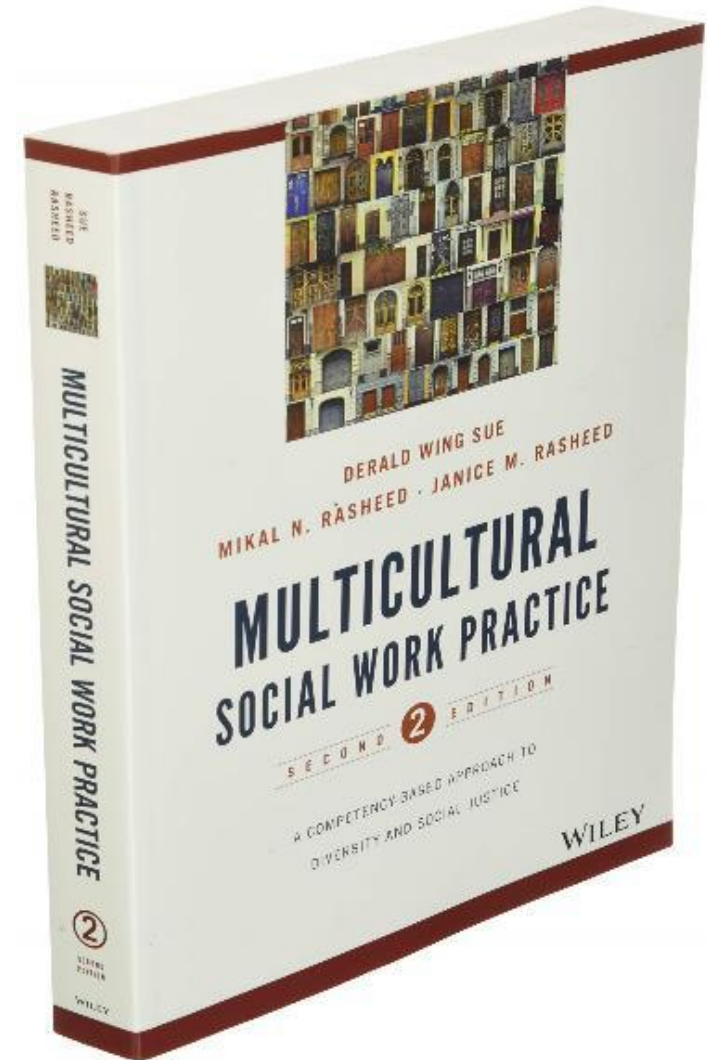
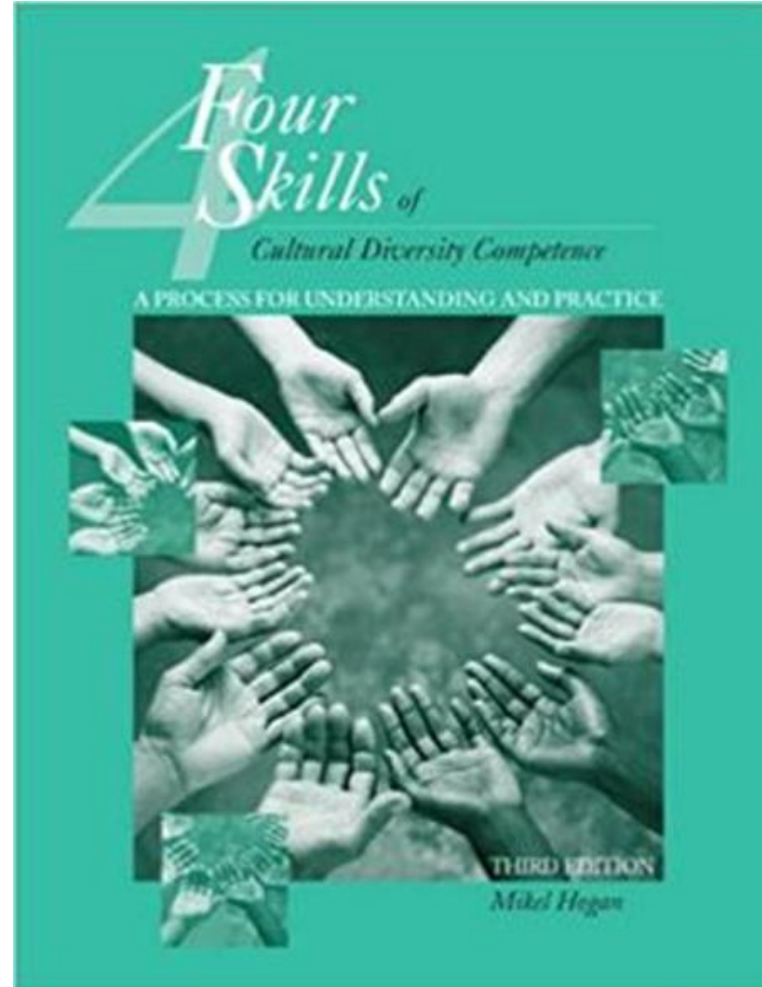
香港社會服務聯會 2020年12月
超媒體出版社

你可以與家人

For CD



For MCSW



Promotion Time !

Join us for an inspiring afternoon of life stories, human connection and innovation!

Discover how an AI virtual human created for TszKin can help preserve and share his voice, raise awareness of rare diseases, and inspire others through life education.

A “Human Library” creates opportunities for people to listen to and learn from lived experiences through meaningful conversations. TszKin’s AI virtual human has been developed to support him in telling his story, promoting rare-disease awareness and encouraging others.

This session is co-hosted by the **Queen Elizabeth Hospital Adolescent Medical Centre (AMC), Dr Eve Wong and our Department.** Also, please note that RTHK TV 31 will be filming portions of the event for a special episode of Hong Kong Story (《香港故事》). Participants may be included in the recorded footage.

Date : 13 September 2026 (Sun)

Time : 2:30- 4:30pm*

Format : Face to face

Venue : CPD 3.28, 3/F, The Jockey Club Tower, Centennial Campus, HKU

Registration link

: https://hkuems1.hku.hk/hkuems/ec_hdetail.aspx?guest=Y&ueid=109249

***12:00 p.m. Movie Screening: 《把幸福拉近一點》 (Walk-ins are warmly welcome; no registration required!)**

1:30 p.m. Light Lunch and Refreshments

2:30 p.m. A Life Beyond Boundaries: Meet AI TszKin



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追夢·愛同行 DREAMS*2GATHER A LIFE BEYOND BOUNDARIES: MEET AI TSZKIN

ABOUT THE SESSION

Join us for an inspiring afternoon of life stories, human connection and innovation!

13 SEPT 2026 (SUNDAY)



TszKin Chen 梓鍵, a young person living with a rare disease, will share his journey, dreams and reflections on life together with volunteers and healthcare professionals. Discover how an AI virtual human created for TszKin can help preserve and share his voice, raise awareness of rare diseases, and inspire others through life education.

2:30- 4:30 PM



HKU CPD-3.28



CO-ORGANIZERS: :

伊利沙伯醫院
Adolescent Centre
青少年醫療中心



Please note that RTHK TV 31 will be filming portions of the event for a special episode of Hong Kong Story (《香港故事》). Participants may be included in the recorded footage.

Arrangement of Agency Visits

Agency service visit 1:
TBC

Agency service visit 2 : Mission for Migrant Workers

Date and Time : Oct (TBC)

Venue : St. John's Cathedral, 4-8 Garden Road, Central Hong Kong

* Create Whatsapp group and add all of you into it for latest updates

Reminders:

1. Mid-term Sharing (CD/MCSW)

Date : 2/1 /2027 (Sat)

Time: 2:00 -4:00 pm

Venue : TBC



2. It is prohibited to use AI-generated language models for fieldwork courses to maintain clients' confidential data and in line with the ethical practice of the profession and the requirements of the Personal Data (Privacy) Ordinance, 1995

(Remark: use of Grammarly is acceptable for fieldwork courses)

3. Your consent for building CD and MCSW students' networks via WhatsApp

Consultation with fieldwork supervisor and setting coordinator

Lee Wing Yee (Vicky) (**Rm 552**)

(Tel : 67638724 / 3917 1161 email:vic0623@hku.hk)

- Frontline experiences on Community Development Services
- Ideas from Cultural Studies
- Please feel free to share your questions and thoughts 😊

Supervisor will arrange individual meeting with you before placement.



Q & A