



HKU  
SWSA

Department of Social Work and Social Administration  
The University of Hong Kong  
香港大學社會工作及社會行政學系



# Setting Briefing CD & MCSW placement

## 2025-26 concurrent placement orientation

## Community Development & Multi-Cultural Social Work

### 風災支援特訓隊



訓練內容:

- 切割樹木訓練
- 搬運及驗電技巧
- 防災
- 剷沙及堆疊沙包應用
- 防災知識
- 義工



Miss Lee Wing Yee (Vicky)  
Setting coordinator (MCSW and CD)

# Rundown today

1. Self-introduction
2. Essential concepts about CD and MCSW
3. Preparation for the placement in the CD/MCSW setting
4. Arrangement of agency visits and mid-term sharing
5. Sharing Session



# Who are you?

1. Your nickname / How can we call you
2. BSW / MSW (FT/PT)
3. Placement Setting and 1<sup>st</sup>/2<sup>nd</sup> placement
4. Find your field-mate (if needed)
5. Describe your feeling about summer block in ONE word
6. Think of an adjective to describe CD/multicultural social work

**\*Try not to repeat with others 😊**



# Community Development is... Multi-cultural social work is...

- Aim at improving ,developing a community
- Process of conscious awareness
- Empowerment and collective participation
- Increase the social cohesion/connect people to the community
- Facilitate social, economic and environmental sustainability ◦



What is CD actually means ?

What is important for CD work /MCSW work ?

What we need to know ?



# Type of Services in CD Setting

## Subvented Services



- Community Centre (CC)
- Neighbourhood Level Community Development Project (NLCDP)
- Care and Support Networking Team 關愛隊



# Type of Services in CD Setting

## Non-Subverted Services / Project Base (Mainly \*\*)

- Advocacy Group (e.g : SOCO, 關草聯, 陣綫)
- Social work teams in the newly established estate
- CIIF projects
- Social economy projects /SIE fund (Social Innovation and Entrepreneurship) 社創基金/social enterprises
- Social housing projects
- Community Living Room ( 社區客廳)
- Project subvented by different funders with CD element (e.g 周大福 subsidizing community living room , JC supporting carers project )
- Gender empowerment (Rain Lily, Hong Kong Federations of women's centres)
- Labour empowerment (女工會, Caritas project)
- Cultural preservation , revitalization projects (Blue House , Garden Manison)

# Type of Services in MCSW Setting

## 1. Service for Ethnic Minorities Residents

*(e.g.: Support Service Center for EM, Outreaching team for Ethnic Minorities , Community Support Teams (Pakistan and Nepal), Language Programme, Employment support service Service, Ethnic minority team in Community Centre(CC) , C-for- Chinese@JC" Project (For EM kids)*

## 2. Service for Refugees / Asylum Seekers

*(e.g. : Advocacy Group, Provision of Assistance for Non-Refoulement (not forced to be send back) Claimants), Christian Action Centre for Refugees)*

## 3. Service for Domestic Workers

- (e.g. : Advocacy Group

Hong Kong Federation of Asian Domestic Workers

Unions (FADWU) ,  
Mission For Migrant Workers (MFMW)

Caritas Asian Migrant Workers Social Service Project )



# Showcases of placement students who were in CD setting

## 1. Mutual support and Self-help organization

Name of the Community Work Project:

滅蟲特工隊 (Pest-killing volunteers group)

街坊潔力小隊 (Timebank cleaning team)



## **2. Advocacy / Community education related**

### **Name of the Community Work Project:**

**街坊設計師- 蒲飛休憩設施新想像 ( Design thinking project of public resting area in Pokfield road)**

**簡樸房街站 (Basic Housing Unit Street Station)**

**Research on current labour welfare support and Street Station**

# Showcases of placement students who were in CD setting

## 3. Press Conference

### Name of the Community Work Project:

self-employed cleaning workers in Yau Tsim Mong and Tai Kok Tsui

- To build and enhance competency and social support network of self-employed cleaning workers, and foster a more supportive work environment and related policy implications.

# Showcases of placement students who were in MCSW setting

## 1. Case

- Adjustment issue of EM
- Social Resources referral
- Emotion support on family issue
- Enquiries on renting a flat in Hong Kong

# Showcases of placement students who were in MCSW setting

## 2. Group

-Shine your light : Talented Moms  
Discovery -> handicraft

-DSE student support group : working  
with refugee youth

# Showcases of placement students who were in MCSW setting

## 3. Programme

Understanding HK culture

Inclusion programme

Outings

## Preparation for the placement

- Theories
- What is expected /will you do
- Requirement on homework

# Application of theories and models in CD Setting

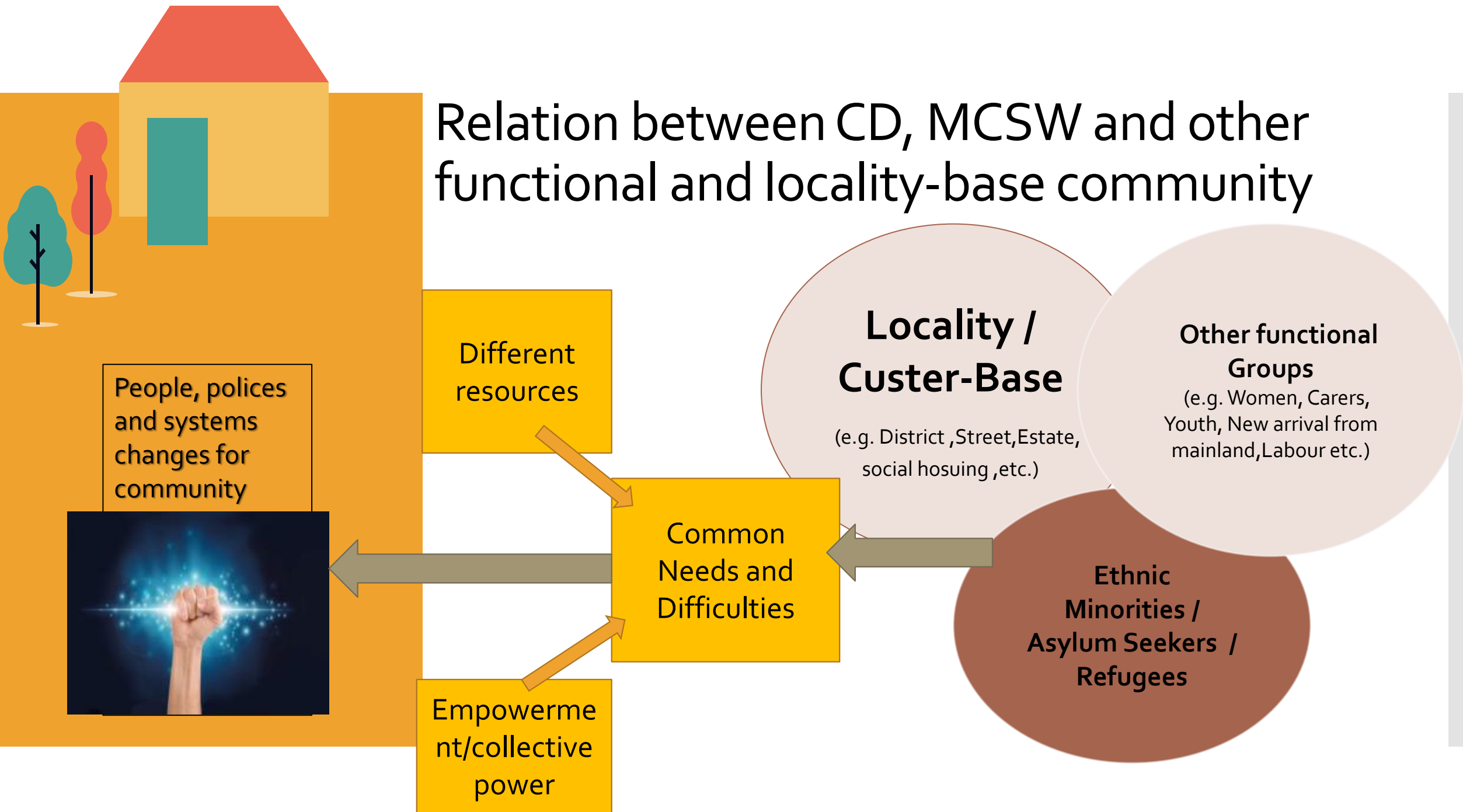
## 6C model

(Keith Popple, 2005)

1. The Models are not entirely discrete, but rather there is a degree of overlap between them
2. Mixed Model and Mixed Phrasing



# Relation between CD, MCSW and other functional and locality-base community



# International Standards for Community Development Practice

## Application of theories and models in CD Setting

CD is an *'empowering profession'*



### 社區發展實踐的八個共通主題

- 結合價值在實踐中
- 建立與社區的關係
- 確保參與式規劃
- 組織以達致改變
- 學習以達致改變
- 推動多元及融合
- 建立領袖及基礎結構
- 發展及改善政策及實踐



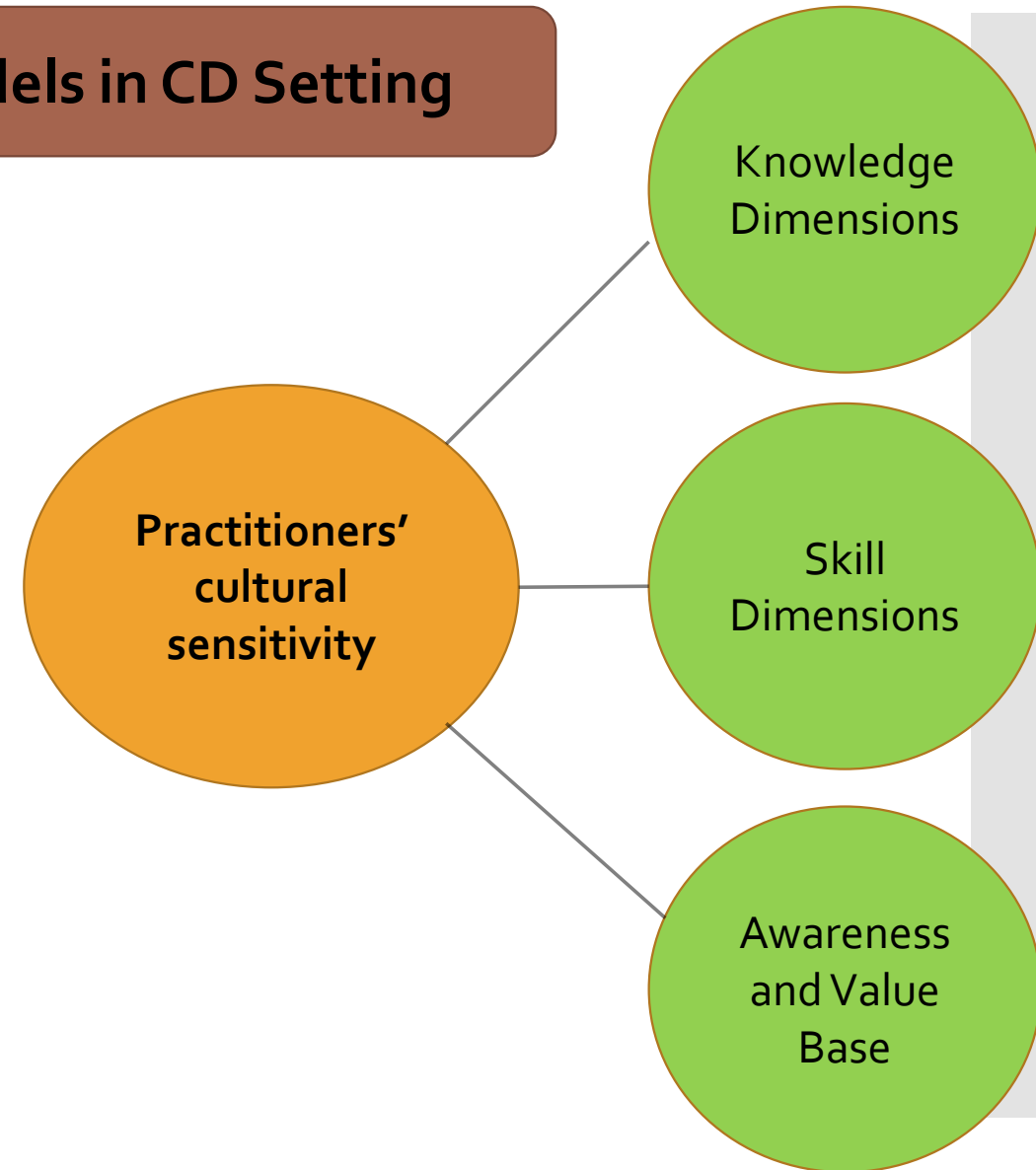
圖一：全世界的社區發展實踐中的共通主題

# Culturally Sensitive Interventions (CSIs)

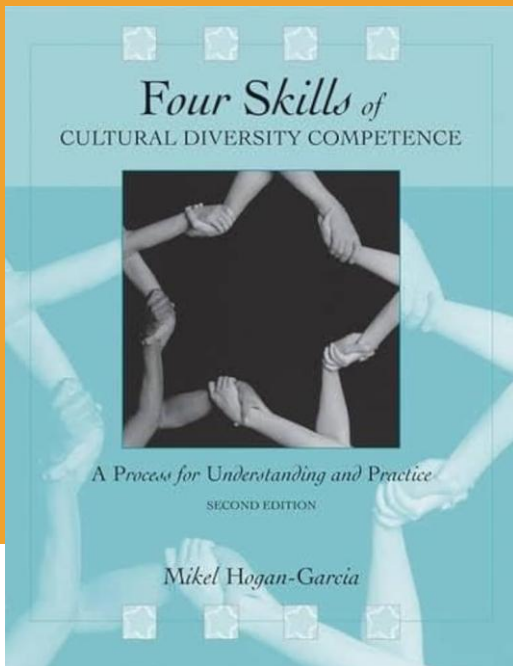
## Application of theories and models in CD Setting

“The extent to which ethnic/cultural characteristics, experiences, norms, values, behavioral patterns, and beliefs of a target population as well as relevant historical, environmental and social forces are **incorporated in** the design, delivery, and evaluation of targeted health promotion materials and programs”  
(p.272)

*Resnicow, Soler, Braithwaits, Ahluwalia and Butles. 2000*



# 4 Skills of cultural diversity competence



## Application of theories and models in CD Setting

- Understanding culture as multilevel
- Understanding barriers to effective relationship
- Practicing Culturally Centered Communication Skills
- Designing and implementing organizational-cultural competence  
->from our programme/project design

*This model is created by Dr. Mikel Hogan*

*Professor in California State University, Fullerton*

# Preparation for the placement (what is expected to do)

1. Pre-visit the center and the community  
>start to prepare the statistics of the district
2. Understand the stance and practices of placement agencies
3. Understand Policy and Welfare for designated functional groups
4. Discover community features  
e.g. Tsuen Wan (lots of bridges ?)





## Preparation for the placement

5. Study about CD-related model
6. Ready for approaching stakeholders (拜地主)
7. Build networks among classmates in same setting and other CD /MCSW workers from different agencies and colleges
8. Ready for facing frustration ,rejection, challenges to your value



# Preparation for the placement

Value and attitude is the key 

- Be open
- Willing to step out of your comfort zone
- Connect yourself with the clients /kai fong (街坊)

# Requirement of the placement work

- **Reflective log**

- Not solely describe what have you done , but the value reflection
- Reflection can be base on service, work dynamic, client's feedback and behaviour

- **Orientation Report**

- Both qualitative(interview colleagues and kaifong) and quanti data
- You can start doing it today (gather information in census , physical boundaries ) **finish the data part earlier !**

- **Case recording**

- Remember to describe what approach you have used ( even active listening , reframing ,etc,)
- You may your case plan in table form , indicating ,next meeting date , objective , and content

# Requirement of the placement work

- **Group , Project proposal and recording**

- remember to include the budget

- make sure the objective is measurable , also indicate the way of assessing the objective ( questionnaire ? Feedback?)

- remember to include the contingency plan (e.g adverse weather ...it's a summer placement)

- For the recording , please don't simply say ` the participation of the members are high, they are very active . ` **Please give examples and description**

- Use table , point form / diagram to help**

- **Evaluation**

- Also review worker's performance here

- Can also report the difficulties encountered , **and how you tackled it**



Sharing  
Session

Group Discussion ( 2 small groups ) 10 mins



What are the **ONE** expected Challenges and **ONE** Opportunities of CD ( from each student )/ MCSW in concurrent placement?



How can we cope with the challenges and make use of the opportunities ?



# Reference Corner



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[Field Settings >](#)

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Find

'Community  
Development'

And

'Multicultural Social Work'

In Field Settings

## Reference

### Written Assignment Templates

- [Case Report](#)
- [Checklist for Pre-placement Visit and Agency meeting](#)
- [Group Proposals and Reports](#)
- [Project Proposals and Reports](#)
- [Orientation and Community Study](#)
- [Learning Contract](#)
- [C01a Placement Hours Record Form sample](#)
- [C-01b Supervision Hours Record Form sample](#)
- [Supervision Agenda](#)
- [Supervision log](#)

### Reference List

- [Community Development Services \(CD\)](#)
- [Services for the Elderly \(ES\)](#)
- [Family Services \(FS\)](#)
- [Multicultural Social Work Services \(MCSW\)](#)
- [Medical Setting Social Work Services \(MSS\)](#)
- [Rehabilitation Services \(RS\)](#)

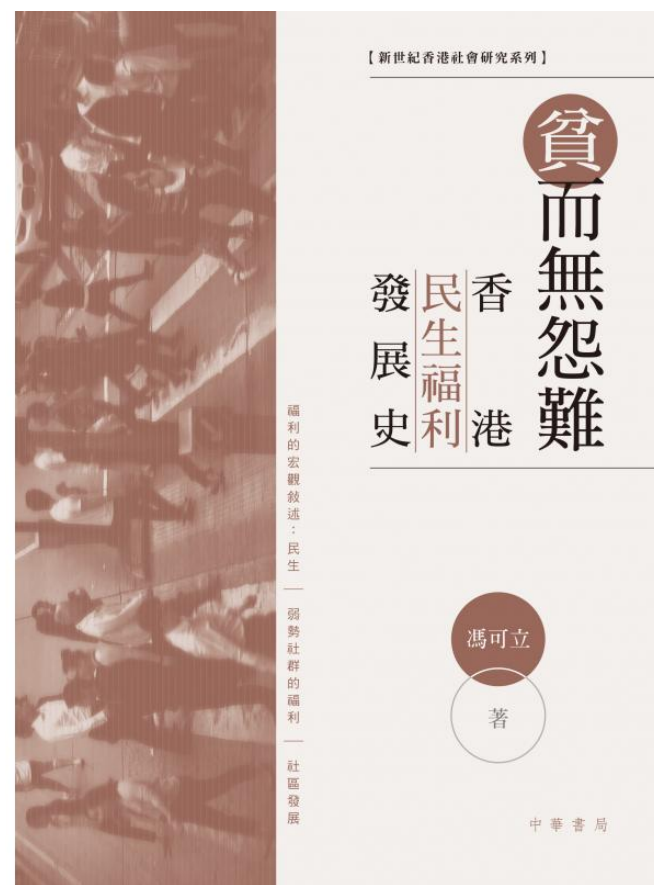


# 社區發展資料彙編2019：堅守、開拓、創新（第二版）

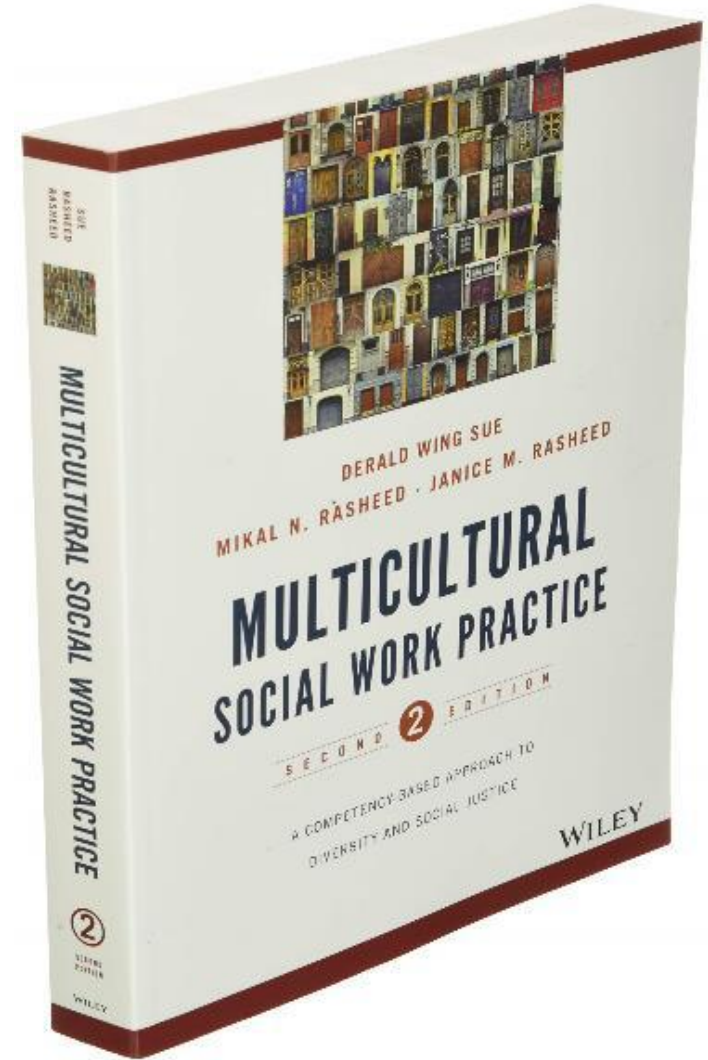
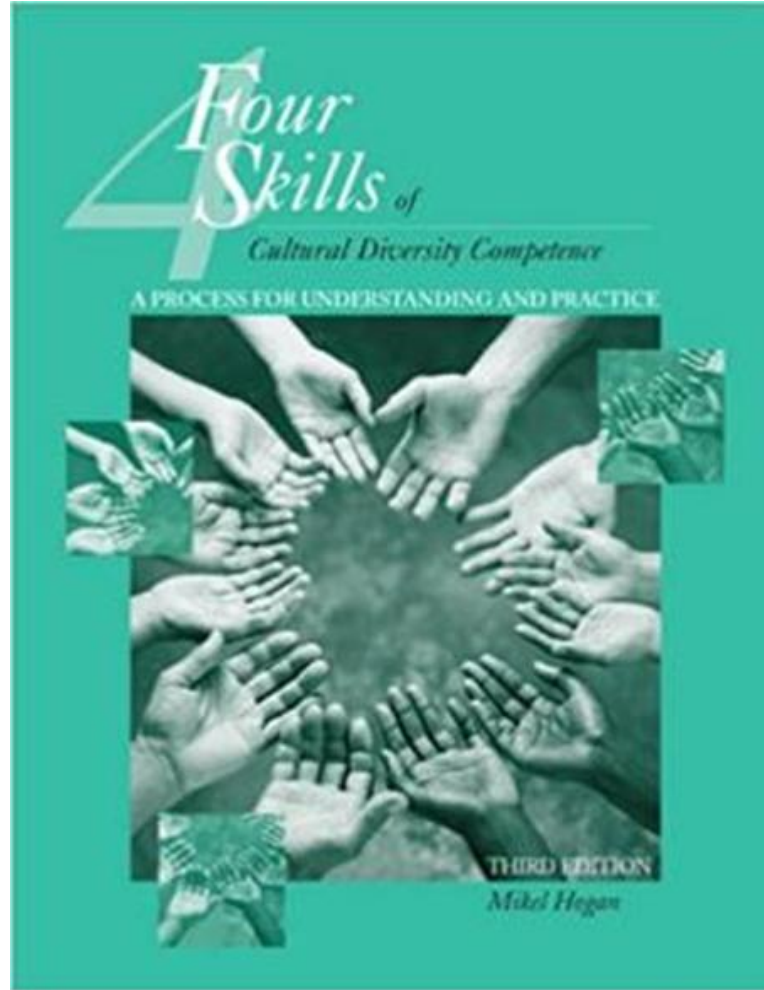
香港社會服務聯會 2020年12月  
超媒體出版社

For CD

你可以與家人



For MCSW



# Arrangement of Agency Visits

Agency service visit 1:  
3/6/ 2026 (Wed)  
3 pm - Lam Tin



**工業傷亡權益會**  
Association for the Rights of Industrial Accident Victims  
爭取工傷者權益 照顧死傷者家屬 協助工傷者就業 推動職業安全教育

Agency service visit 2 :  
TBC

**\* Create Whatsapp group and add all of you into it for latest updates**

# Reminders:

## 1. Mid-term Sharing (CD/MCSW)

Date : 3 / 7 / 2026 (Friday)

Time: 3:30 - 5:30 pm

Venue : CJT 533



2. It is prohibited to use AI-generated language models for fieldwork courses to maintain clients' confidential data and in line with the ethical practice of the profession and the requirements of the Personal Data (Privacy) Ordinance, 1995

(Remark: use of Grammarly is acceptable for fieldwork courses)

3. Your consent for building CD and MCSW students' networks via WhatsApp

Consultation with  
fieldwork  
supervisor and  
setting  
coordinator

Lee Wing Yee (Vicky) (Rm 555 )

(Tel : 67638724 / 3917 1161 email:vic0623@hku.hk )

- Frontline experiences on Community Development Services
- Ideas from Cultural Studies
  
- Please feel free to share your questions and thoughts 😊

Supervisor will arrange individual meeting with you before placement.



Q & A